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Nonprofit Management: Principles And Practice



Principles and Practice | Third Edition



Michael J. Worth

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Synopsis

Student friendly and comprehensive, this fully updated third edition of Nonprofit Management: Principles and Practice, by Michael J. Worth, provides a broad overview of key topics on and important trends affecting governance and management of nonprofit organizations, including the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, earned income strategies, financial management, nonprofit lobbying and advocacy, managing international and global organizations, and social entrepreneurship. It is packed with current cases, timely examples, and updated data, and covers various nonprofit sub-sectors, including educational, health-related, arts-focused, human service, and advocacy organizations, among others. Written specifically for students, Nonprofit Management integrates research, theory, and the practitioner literature, and includes more information than is found in the more prescriptive, practitioner-oriented alternatives.

Book Information

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Customer Reviews

As any well-written reference book should be, this book can be read completely through or the reader can go directly to any chapter and feel right at home. The author frequently points out where opinions differ from his and provides info for the reader to explore other opinions.

I am taking a nonprofit course this semester so needed this book. The chapters are very lengthy but loaded with a lot of information. It is easy to read and enjoy the ease of understanding what is written and the knowledge that I've learned from this book. It's definitely in the top five for good, solid information.

I purchased this for a class. The text provides a good overview of non-profit management. A lot of the text is simply summaries of other articles and texts. I wanted more depth, but perhaps this is deep enough for an undergrad class at a community college.

This book is a little bit of a dry read. While most of the concepts are interesting, all that the first chapter does is explain what views the book will be taking on certain issues and what it will be going over. Most of the concepts are in italics rather than in bold, which makes it hard to find the important things and take good notes.

I was aware of the format of the book because I rented it from another site, but when I downloaded it off of it did not have any pages numbers and THATwas a BIG PROBLEM for me, because I am was working on my Comprehensive Exam for my Master's Degree.

The pages of the new text book were coming apart from the glue the bind it together. The book served it purpose but it was not a good buy. It was hard to carry around and the font is alittle different than what am used to. ...so much for the price!!!!!

First and LAST kindle ebook EVER!!! Bought this piece of crap for college and guess what, NO PAGE NUMBERS, just "897 of 98237594823749238749238749837 locations", CANNOT USE THIS PIECE OF JUNK FOR CLASS, IMPOSSIBLE TO FIND ASSIGNED PAGES TO READ AND IMPOSSIBLE TO CITE WITH APA!!!!!!!!!!

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